

Ben Sterne

Product Designer

I am product design lead currently focused on the way AI can improve people's lives. I have 10 years of experience in tech and love building stuff.

Experience

Product Design Lead

Match My Email Dec 2023 - Present

- Work closely with sales, support and developers to prioritize our roadmap.
- Design all new features and partner throughout development process.
- Research and prototype new experiences related to emerging technology.
- Produce and execute all product release marketing initiatives.

Product Design Manager

Tiny Wins Jun 2023 - Dec 2023

- Managed nine designers and ensured all digital projects were successful.
- Focused on design quality, hiring, resourcing, and process improvement.
- Grew digital team from three to eight and led product design work for clients Salesforce, Slack and more.

Notable Projects:

- Worked on design for original prototypes for Slack Lists, a new core feature.
- Led product design for meditation app design with complex connected device setup and immersive content experience

Product Designer

Tiny Wins Jul 2022 - Jun 2023

- Led 10+ web and product projects focused on UX design.
- Crafted innovative prototypes and full product experiences in Figma.
- Worked on UX and UI design for Slack, Google, Salesforce, Ontrac and more.

Product Designer

Match My Email Oct 2021 - Jul 2022

- Led design of new standalone product helping Salesforce users quickly create leads and contacts based on email data.
- Led a full website redesign increasing inbound leads by over 100%.

Freelance Product Designer

Wild Horizon Design Mar 2021 - Oct 2021

- Worked on web and product projects while in Designlab's UX Academy.

Data Analyst

Sonos Mar 2015 - Feb 2021

- Analyzed quantitative and qualitative data to improve employee experience.
- Supported CEO and 150+ managers as Analytics Lead for Sonos's employee engagement survey and Project Lead for Org health reports.

Education

Designlab

UX Academy Program
2021

UC Santa Barbara

Bachelor of Arts
2013 - 2017

Skills

Product Strategy

Design Research

Product Design

Usability Testing

Prototyping

Product Analysis

Survey Design

Design Systems

Tools

Figma

Protopie

Webflow

Adobe Suite

After Effects/Lottie

HTML/CSS

Javascript

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